

Along the Hairline

"OPEN HOUSE" ANNIVERSARY ISSUE

In the news...

15th Anniversary Celebration—February 18, 2008, 3:00-7:00 p.m.

Presidents' Day— On Monday, February 18, 2008 from 3:00 p.m. to 7:00 p.m., we will open our doors and allow you to come in, walk around, and take a look at the changes we've made over the years. You'll get a chance to meet our Esthetician (Wanda) and Massage Therapist (Bill), attend mini workshops, have your questions answered, mingle and share testimonials, win door prizes, and everything on sale is 15% off!

*Refreshments will be served!
Champagne Toast at 4:30 sharp!*

*While at the Open House, schedule an appointment and receive 20% off ALL TREATMENT fees.
Schedule during Anniversary Week (February 18-23) and receive 10% off ALL TREATMENT fees.*

INTRODUCING Wanda Cheatham AND William Roberts



Wanda Cheatham has joined us as our new Esthetician. She's presently attending Von Lee School of Estheticians in Baltimore. "As I learn more and more about skin care, I want to share many age defying secrets to provide longevity to your precious coating. The skin is the largest organ of the body and yet it's the one we care for the least. True beauty starts from the inside out, so let me help you care for your skin from the inside out. I will not camouflage, but truly change the appearance of your skin. *I'm offering mini facials and free skin analysis for the month of February.* I look forward to meeting you at the Open House. Please come in and pamper yourself. You deserve it! Happy New Year!"



William "Bill" Roberts has joined us as our new Massage Therapist. He has been pursuing excellence in massage therapy for over twenty-five years, with a passion for helping people to ease their pain. He carries that passion into the practice of acupuncture. "Massage increases your circulation, nourishes your skin, reduces fat cells and relieves pain." Therapeutic massage strengthens and relaxes muscle fibers. It combats the negative effects of stress by soothing and relaxing nerves, enhancing tissue elasticity and joint flexibility. The result: relief of tension headaches and muscle aches.

Feel rejuvenated and stress free with regular facials and massages!

ELECTROLYSIS WORKS!



Electrolysis is still the only permanent hair removal solution for all hair colors, all hair densities, all hair and skin types. Electrolysis works with your body's natural rhythms and thus requires consistent treatments for approximately 18 months—two years.

Q: Why does the Melaleuca Tea Tree Oil cost so much?

Stacey: Barbara and I went to health food stores and drugstores and purchased different brands of tea tree oil. We were trying to find the best quality at the best price. Tea Tree Oil is an important skin care product in electrolysis treatments because it penetrates the skin barrier. Its powerful antibacterial agent has direct access to infection. Tea Tree Oil is a powerful antifungal agent and has a soothing anesthetic/analgesic effect. In addition, it works as an antiseptic to cleanse wounds.

Finally, we discovered Melaleuca's T36-C5 Tea Tree Oil, but it was expensive. However, we found, by using it ourselves and on our patients, that the Melaleuca Oil's claim to be of "exceptional quality and purity" to be substantiated. Because of the specific trees used, the harvesting process and the distillation of the oil, its action is stronger and longer lasting. We are pleased to offer it at only \$12.50 a bottle because truly, "a little dab will do ya."

#8: Honest to God, deal with your ear hair.

Esquire Magazine, June 2005, p. 74

15th Anniversary Sale!

Products
Spread'Ems
Earrings
Music

All 15% off

Patient Referral Policy!

If you refer a friend or family member, to *Welcome* them, we will discount their first visit by *\$5.00*. To *Thank You*, we will discount your next visit by *\$10.00*.

History of the Epilation Clinic...

Barbara Williams and Stacey Elder founded The Epilation Clinic in November 1993. Soon after, Lisa Karasek joined the team as an electrologist and later became licensed as an Esthetician which allowed the clinic to expand beyond skin care products by providing skin care as well. Lisa has since started her own business. A year later Carolyn Coleman joined us to provide office management, administration, and desktop publishing. Over the years Electrologists, Lavette Simmons and Elizabeth Spango joined the practice for a short period. Clinic services were expanded to include Massage Therapy when Massage Therapist, Charlotte Boston, joined us part-time. In May 1998 the clinic expanded to provide a larger and more comfortable recep-

tion area, a larger work area, and a third treatment room. In this our 15th year, we have a full time Massage Therapist, Acupuncturist and a Naturopathic Physician, Bill Roberts, and an energetic and excited new Esthetician, Wanda Cheatham. The clinic has continued to flourish through creative marketing but especially through client referrals and word of mouth. Please continue to send your friends. Your confidence in us is greatly appreciated. All of us are committed to providing you excellent service as we help you lead that *hair free, care free lifestyle* by being your holistic, healthy, skin care resource—now and for 15 more years. Thank you.

Barbara and Stacey

BLACK HISTORY MONTH!



During the month of February, bring in a black history fact and receive *\$2.00 off* your treatment fee.

THE EPILATION CLINIC

Where the hairfree, carefree lifestyle begins...

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Thank You
for 15 wonderful years!

