

Along the Hairline

THE EPILATION CLINIC, LC

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WHAT AN EXCITING YEAR!

This issue of Along the Hairline is bigger than ever! It is packed with news and information you can use immediately.

IN KEEPING WITH OUR COMMITMENT TO YOU AND TO EXCELLENCE!

We've put on a brand new face and expanded services and products!

That's right, we have enlarged our space to accommodate our expanded services and to increase patient and client comfort. Barbara, Lisa, and Stacey, each have their own treatment rooms and Carolyn, Office Manager, has her own area.



AN AESTHETICIAN IS IN THE HOUSE!

The Epilation Clinic -- where the hair free, care free lifestyle begins -- proudly announces a move to the next level in excellent skin care. Lisa M. Karasek, one of our electrologists extraordinaire, is now a licensed professional Aesthetician. Here's the discussion we had with Lisa about her new skills.

EC: Lisa, what is an Aesthetician?

Lisa: An Aesthetician is a specialist in aesthetics. Someone who works to clean, heal, and beautify the skin. Like electrolysis, aesthetics is a helping and healing profession.

EC: How can our clients benefit from this new service?

Lisa: Everyone should be taking care of their skin, whether they are electrolysis patients or not. As the largest organ of our body, our skin's optimal health is achieved both internally and externally.

Externally: by deep cleansing, exfoliating, massaging, treating, and protecting your skin from life's stresses. Internally: good nutrition and water. If you are receiving electrolysis, proper skin care will prepare your skin for treatment. Scar tissue and hyperpigmentation from tweezing and other temporary hair removal methods will be reduced. Proper skin care products along with aesthetic

Here is one of the services Lisa will be offering:



Lunch Break Facials

Experience the unique touch of an Aesthetician and learn the importance of professional skin care and body therapy treatments.

- ✧ Your face will be cleansed first, starting with lips and eyes.
- ✧ A steaming towel will be used to open pores.
- ✧ An exfoliating process will be used to take off those dead cells preventing break-outs and clogged pores - insuring clean, healthy skin.
- ✧ A quick massage is given to either stimulate (for dry skin) or relax (for oily or other skin conditions) your skin.
- ✧ The finishing touch; tone, moisturize and protect your skin from the sun's harmful rays and other damaging environmental elements.

5th Anniversary Open House Celebration

Thursday, December 10, 1998, 5-7 p.m.

Information and refreshments will be served.

Stop by, see our new facilities, and learn about our new skin care services and massage. In honor of our 5th Anniversary, Lisa will be offering a

SOME BENEFITS OF MASSAGE:

- ◆ Increases circulation
- ◆ Nourishes the skin
- ◆ Reduces fat cells
- ◆ Relieves pain
- ◆ Restores a healthy glow
- ◆ Soothes and relaxes nerves
- ◆ Strengthens muscle fibers
- ◆ Reduces stress

PROFESSIONAL DEVELOPMENT!

Portland, OR

Stacey Elder, LE, CPE, CCE was a featured speaker at the **National Conference** of the Society of Clinical and Medical Electrologists.

Chicago, IL

Stacey was the **keynote speaker** for the Electrology Association of Illinois' Spring Seminar.

Harrisburg, PA

Barbara Williams, LE, and Stacey, attended the International Guild of Professional Electrologists' **Annual Conference**. Ask us about news you can use from any of our educational pursuits. Knowledge is power and sharing it is empowering.

NEW ADVANCED PRODUCTS!

Vanishing Drops- Helps heal blemishes, reduces redness and swelling after electrolysis. Also promotes healing of treated ingrowns. The key ingredients are tea tree oil, salicylic acid, and zinc phenolsulfonate with aloe vera, grapefruit and lemon peel.

Hair Sauce -A leave-in conditioner that gives you frizz control while treating the hair. It's balance of beeswax and essential oils replenishes your hair of lost oils without being too greasy.

Body Sauce - Used to exfoliate your skin, especially in rough, dry areas (excluding the face). Key ingredients are sea salts, vitamin E, and other essential oils. As a scrub in the shower your skin will feel balanced and look radiant.

APPRECIATION DISCOUNTS! 🎉

December - Patient Appreciation Month: As part of our 5th Anniversary Celebration you will receive \$5.00 off each treatment during the week of Dec. 16-21, 1998.

February-Black History, March-Women's History: During these months, a history fact will get you a 5% discount.

BIRTHDAY? Receive \$5.00 off your treatment fee-- just mention that it's your birthday.

We have a new Patient Referral Policy

If you refer a friend or family member, as our way of saying *Welcome*, we will discount their first visit by \$5.00 and to *Thank you*, you will receive \$10.00 off your next treatment.

We had a wedding...❤️

Stacey, **THAT'S RIGHT!** The one and only Stacey A. Elder entered into "Wedded Bliss" with Orrin Davis on August 22, 1998. It was a beautiful wedding on a gorgeous day at Elk Neck State Park in Cecil County. *Orrin & Stacey-Congratulations and many blessings in the years to come!*
Stacey Elder Davis, *You Go Girl!!!*

The Williams' expands their family...

Congratulations to Barbara Williams and her husband Willie Williams on the final adoption of their three children, Shada, Davon and Anthony. These kids are truly blessed and we thank God for people like Barbara and Willie.



HAPPY HOLIDAYS!!

Schedule your electrolysis and skin care appointments early so that your beauty will be enhanced for the holiday festivities. If you are looking for that perfect gift, *Skin Care Gift Packages and Gift Certificates* are available so that your loved ones may enhance their beauty as well.

At the Holiday Season our thoughts turn gratefully to those who have made our progress possible. Thank you and warmest wishes!

